

AL-SHIFA TRUST EYE HOSPITAL الشفاء ٹر سٹ آئی ھاسپٹل



NEWSLETTER

VOLUME 28, NUMBER 68, AUGUST 2017 www.alshifaeye.org

InSide

- **1** Children Eye Hospital Construction Starts
- 2 Workshop on ROP
- **3** Board of Trustees approve annual budget 17-18
- **4 Doctors Promotion**
- 5 Staff News
- **6** AST delegation visits Mauritius
- 7 Al-Shifa Trust Eye Hospital, Sukkur
- 8 Al-Shifa Trust Eye Hospital, Kohat
- 9 Al-Shifa Trust Eye Hospital, Muzaffarabad
- **10** PIO- Outstanding Performance by our Optometry students
- **11 PIO-Al–Shifa School of Public Health Evening classes**
- **12** Al-Shifa Center for Community Ophthalmology- New Strategy
- **13** ALZA Pharmaceuticals
- **14 Marketing Department**
- **15** YFA
- **16** Appeal

www.alshifaeye.org



Children Eye Hospital Construction Started

The construction of the first ever Children Eye Hospital in Pakistan and Asia has started at Al-Shifa Trust Eye Hospital Rawalpindi. A brain child of President Al-Shifa, Lt. Gen. (Retd.) Hamid Javaid, the first of its kind hospital had its soft opening ceremony performed earlier by President of Pakistan, Mr. Mamnoon Hussain. The hospital is expected to start functioning by end of year 2019 (in-sha-Allah) and will cater for over 500 child patients daily in addition to 50 children eye operations. The total budget outlay for this giant project is over Rs. 500 million.

Workshop on Retinopathy of Prematurity

Retinopathy of Prematurity (ROP) is one of the emerging causes of childhood blindness in Pakistan. ROP results from premature and low birth weight babies. It is becoming a cause of concern as more and more premature babies are surviving due to better perinatal care in Pakistan. Al-Shifa Trust Eye Hospital Rawalpindi is pioneer in introducing screening of premature babies for ROP. Spearheaded by our Department of Pediatric Ophthalmology, the training for general ophthalmologists for ROP screening is a regular feature at Al-Shifa Trust Eye Hospital Rawalpindi. Recently a workshop was held and ophthalmologists from KpK participated in this workshop. Prof. Sorath Noorani, head of the Department informed that as a result of this training, screening for ROP has now started in different districts of KpK. She also informed that Al-Shifa Trust is founder member of a national Alliance on ROP that is tasked with creating awareness for ROP at public, parental, professional and policy maker level.



Board of Trustees Approve Annual Budget 17-18

Board of Trustees has approved the annual budget of AST that exceeds Rupees One billion ,that includes Rs. 781 M for operational activities and Rs 384M for capital expenditure and major capital expenditure is budgeted for Children eye hospital. Alza Pharmaceuticals and Commercial Plaza are projects that are expected to become permanent sources of sustainability.

Al-Shifa Delegation visits Mauritius

Our readers may recall that under an MoU with Govt. of Mauritius, Al-Shifa Trust provides regular professional and training services in the field of eye care in Mauritius for last many years. This year the delegation consisting of Prof. Wajid Ali Khan and Prof. Nadeem Qureshi undertook the tour and performed number of advanced surgical procedures for diseases of cornea and vitreo-retina. Prof. Wajid informed that the latest corneal procedures like CXL have now been started in Mauritius after training was imparted to the local ophthalmologists.

Promotion of doctors

Al-Shifa Trust traditionally provides highly competitive environment to its professionals. The bar is always set higher and the best move forward in a smooth fashion. Recently Al-Shifa Trust has promoted number of doctors keeping in mind their professional excellence, teaching experience, research commitment and ethical discipline. Congratulations!

- Dr. Sorath Noorani, head of department of Pediatric Ophthalmology, with years of experience in child eye care and author of number of research papers was promoted as Professor of Pediatric Ophthalmology.
- Two other pediatric ophthalmologists, Dr. Shadab Hassan and Dr. Nusrat Sharif were also promoted as Associate Professors.
- Dr. Abdullah Naeem Syed and Dr. Sarah Zafar were promoted as Associate Professors from Department of Vitreo-retina, while Dr. Aziz Jan Bashir from the same department was promoted as Senior Registrar.
- Dr. Mehmood Ali, the budding glaucoma specialist was promoted as Associate Professor. He has number of international publications to his credit. Incidentally he is a good comic poet. Another doctor from his department, Dr. Saima Jabeen was also promoted as Senior Registrar.
- Dr. Amna Manzoor from Department of Orbit and Oculoplastics was promoted as Senior Registrar.



Dr. Sorath Noorani





Dr. Shadab Hassan

Dr. Saima Jabeen



Dr. Amna Manzoor



Dr. Sarah Zafar



Dr. Aziz Jan Bashir



Dr. Abdullah Naeem



Registration with Punjab Healthcare Commission

Al-Shifa Trust Eye Hospital has been able to get the facilities with Punjab Health Care Commission after the dedicated efforts of our Administrator Dr. Brig. Muhammad Shahid Akhtar.

Staff News



Col. (Retd.) Mansoor has taken over as Head of Department of Anesthesia. He brings with him vast experience in this intensive care specialty of anesthesia.



Dr. Amtul Aziz has taken charge of Diagnostics



Dr. Maj. (Retd) Saadullah FCPS has been selected as associate consultant in the department of General Ophthalmology



Maj (Retd.) Munir has taken over as Administrator of ASTEH Sukkur



Dr. Maj. (Retd.) Zamir Iqbal FCPS Ophthalmology and FCPS VR has been inducted as consultant in department of General Ophthalmology.



Dr. Hassan Mansoor have been selected as Registrar



Dr. Fareeha Taimor has taken charge of Panel OPD



Dr. Hassan Musanna have been selected as Registrar

AI-Shifa Trust Eye Hospital Sukkur

Summer is tough in Sukkur and this combined with Ramadan, the patients tend to stay indoors. "During this lean period, we carry out various health promotion activities for our network of voluntary health workers, social workers and school teachers. In addition we encourage continuous professional development programs for our professional staff in the form of in-house lectures, clinical meetings and refresher training etc." informed the newly inducted MS of the hospital.





Al-Shifa Trust Eye Hospital Kohat

ASTEH Kohat has taken a lead in developing subspecialties of VR, pediatric Ophthalmology and Oculoplastics. "I feel quite confident that after completing my training in Pediatric Ophthalmology at ASTEH Rawalpindi, I will be able to strengthen the department at ASTEH Kohat." informed Dr. Irfan Khattak Jr. from Kohat who is nearing the completion of his training at ASTEH Rawalpindi. Our readers may recall that doctors from ASTEH Kohat were also trained in the specialties of Oculoplastics and Vitreo-Retina. Dr. Irfan Khattak Sr. will soon be joining ASTEH Kohat after completing his fellowship training in VR. That will further strengthen the VR services in that area.

Al-Shifa Trust Eye Hospital Muzaffarabad

President Al-Shifa Trust, Mr. Hamid Javaid has on more than one occasion appreciated the school screening program that was conducted in a systemic manner by ASTEH Muzaffarabad and Fred Hollows Foundation. "Not only this program served its purpose of thorough screening and sustainable provision of refractive services, it also served as role model for our program in other Al-Shifa Trust Eye Hospitals." ASTEH Muzaffarabad is gradually moving further away from Muzaffarabad city to include other Kashmir districts in its school screening program that is now being entirely funded by Al-Shifa Trust.

During the current quarter over 8000 children were screened. Free vision glasses were prescribed to 115 boys and girls. Teachers training in vision screening of their own schools is an integral part of this program that makes it sustainable. During the same period, 180 teachers were trained in basic vision screening techniques by our school screening program.



Pakistan Institute of Ophthalmology (PIO)

Lt. Col. (Retd.) Mohammad Arshad has joined as new Secretary General of Pakistan Institute of Ophthalmology (Photo). He is specialized in the field of Education and Training. Welcome!

Al-Shifa College of Optometry

Keeping our high academic standards, the optometry training program achieved highest level of performance in University.



Ms. Maryam Firdous 1st position in UHS



Mr. Farrukh Mehmood 1st position in UHS



Mr. Saad Alam Khan 2nd position in UHS



Ms. Amna Javed 3rd position in UHS



Ms Tooba Tufail 2nd position in UHS



Ms. Sidra Shaheen 3rd position in UHS



Ms. Fareeha Ayub 3rd position in UHS

Al-Shifa School of Public Health

Evening Classes Started at ASPH

Al-Shifa School of Public Health has been running Masters in Public Health Program since last four years and it is getting increasing popularity amongst professionals seeking career in Public Health. To meet the increasing demand, the School has now started evening classes for convenience of working professionals. "This will go a long way in providing opportunity to a significant segment of public health professionals who cannot spare time due to their pre-existing occupational assignments" said Dr. Ayesha Babar Kawish, the Head of the School.



World Health Day

Al-Shifa School of Public Health arranged World Health Day on 7th April, with theme of "Depression? Let's Talk". The students of first semester prepared charts and other creative work to depict the theme in very light and convincing manner. On this occasion students from Fauji Foundation College were also invited.

World Malaria Day

On 25th May, World Malaria Day was celebrated at Malaria Control Program, Directorate of Malaria Control, Islamabad. Our students from first semester, Dr. Rabia Haider presented a very comprehensive speech about challenges for Malaria Control in Pakistan. She also received a prize.



Al-Shifa Center for Community Ophthalmology

ACCO is conducting one of the most widespread outreach programs in the country. This mainly consisted of screening camps and school screening programs. At an average over 200 screening camps were being regularly held round the year in different parts of the country and average of 120,000 children were screened each year from different schools of the area. The feedback from this extensive experience was analyzed recently by our policy making body. In view of these deliberations, it has now been decided that:

- ACCO will arrange regular surgical camps in areas with significant cataract backlog. Under this program, the cataract patients will be operated on site in a carefully prepared operation facility manned by well trained ophthalmologists from ASTEH Rawalpindi. "We have already made an annual plan for surgical camps and sites have been selected after thorough analysis. The surgical teams have also been finally selected" informed Lt. Col. (Retd.) Dr. Tariq Usman, Director ACCO.
- The school screening will be conducted in a systematic zone wise mechanism in which every school regardless of its student number and location will be screened thoroughly. The school screening teams led by Mrs. Jawairya Humayun Khan and Ms. Ambreen are following this routine diligently.
- Operational research will be an integral part of ACCO activities. The massive data available as well as incoming will be analyzed and put to use for quality research to enable us to devise more cost-efficient interventions for primary eye care in Pakistan.



Report of the First Surgical Eye Camp at Swan Valley Eye & Medical Hospital Village Lakot Tehsil Murree Distt Rawalpindi

Al-Shifa Center for Community Ophthalmology (ACCO) established a surgical eye camp at Swan Valley Eye & Medical Hospital, Village Lakot on 26th and 30th July 2017. This was first of its kind, with state of the art field operation theater. A total of 262 patients were screened and 159 were provided with the vision glasses while 43 surgeries were performed at the spot.





ALZA Pharmaceuticals

Alza Pharmaceuticals, the A+ rated pharma company in Pakistan is striving hard to provide high quality eye and skin care products to the public at most economical prices. It is also working to enhance its presence in professional circles. In this regards, recently Alza Pharmaceuticals made a successful participation at a premier national eye conference that was held in Bhurban Murree. Mr. Faheem the Chief Operation Officer informed that Alza products were well received by ophthalmologists.



Sales Representatives Training

Alza Pharmaceuticals arranged a 3 days comprehensive induction training program from 9-12 July 2017 at Hotel Royal Palace for its Sales Representatives from all over Pakistan. In the concluding ceremony Lt. Gen (Retd.) Hamid Javaid President Al Shifa Trust distributed prizes amongst the outstanding participants. In his concluding remarks President emphasized that we are strictly following the FDA standards and that no compromise is made on the quality of products.





Marketing Department Activities

- Al-Shifa Trust Eye hospital is successfully broadcasting awareness programs in collaboration with Riphah International University and Riphah FM 102.2 So far 13 programs have been broadcasted that received outstanding response from the audience.
- In addition, the Marketing department constantly works to provide eye health education to patients coming to the hospital in the form of brochures, standees and videos etc.
- Al-Shifa Trust Eye Hospital has collaborated with mainstream electronic media channels for the projection of Zakat Campaign and in this regard we show our utmost gratitude to all the media houses for their support. Hum TV, Capital TV, Masala TV, Channel 92, ATV, GEO TV, Jaag TV, Express TV, and Mashriq TV





We are thankful to Mr. Zeeshan Jamal for providing us the cover image of this newsletter

Young Friends of Al-Shifa

YFA is a dedicated program of Al-Shifa with the promise to inculcate the spirit of empathy and philanthropy. Muhammad Omar Saqib did his internship with us in 2016 and on the basis of this he was later accepted as a summer school student at world's top universities like Cornell, Stanford, Emroy and Yale with scholarship.

The program runs every year at ASTEH Rawalpindi during school summer vacations.

APPEAL

HOW TO SEND YOUR DONATION & ZAKAT TO AL-SHIFA TRUST

In Pakistan

a) Contribution at office:-

Send cheques in the name of "Al-Shifa Trust" at following address

" Administrator Rawalpindi " Al-Shifa Trust Eye Hospital Jhelum Road, Rawalpindi

b)Direct/ Online Deposit of ZAKAT in Bank Accounts:-

Deposit your cash/cheques in any of the following bank accounts of Al-Shifa Trust on online basis from any branch of respective bank in Pakistan:-

Bank Name: Allied Bank Ltd	Bank Name:HBLHabib Bank LtdImage: Image:		
Branch/Address: Adamjee Road Branch, Saddar , Rawalpindi Pakistan	Branch/Address: Kashmir Road Branch, Saddar, Rawalpindi Pakistan		
<u>A/c Title:</u> Al-Shifa Trust	A/c Title: Al-Shifa Trust A/c No: 1236-00355425-01		
<u>A/c No:</u> 0010005348440011			

Bank Name: Meezan Bank Ltd	Branch/Address:	
A/c Title: Al-Shifa Trust	0804-BOHAR BAZAR, D 327 Hakim Muhmmmad Ajmal Khan Road	Meezan Bank
A/c No: 08040360000067	Bohar Bazar Rawalpinid City, Pakistan	

c) Direct/ Online Deposit of DONATION in Bank Accounts:-

Deposit your cash/cheques in any of the following bank accounts of Al-Shifa Trust on online basis from any branch of respective bank in Pakistan:-

Bank Name: Askari Bank Ltd



Branch/Address: Al-Shifa Trust Branch, Jhelum Road, Rawalpindi Pakistan

<u>A/c Title:</u> Al-Shifa Trust

<u>A/c No:</u> 0181-165000058-5

Bank Name: National Bank of Pakistan



Branch/Address: Corporate Branch, Bank Road, Saddar, Rawalpindi

<u>A/c Title:</u> Al-Shifa Trust

<u>A/c No:</u> 1858-18-5

Bank Name: Allied Bank Ltd

Branch/Address: DHA Phase -1, Rawalpindi

<u>A/c Title:</u> Al-Shifa Trust

<u>A/c No:</u> 0010-006490890016 Bank Name: MCB Bank Ltd



<u>Branch/Address:</u> Morgah Branch, Morgah Turn, Rawalpindi Pakistan

<u>A/c Title:</u> Al-Shifa Trust

<u>A/c No:</u> 1389-070100008-7

Bank Name: United Bank Ltd



Branch/Address: Cantt Branch, Bank Road, Saddar, Rawalpindi Pakistan

<u>A/c Title:</u> Al-Shifa Trust

<u>A/c No:</u> 0041-011-0228-4

Bank Name: Habib Bank Ltd



Branch/Address:

Bahria Town Branch, Commercial Sub Center, DHA Business Bay, Block-8, Sector F, Islamabad Pakistan

<u>A/c Title:</u> Al-Shifa Trust

A/c No: 2301-79005569-01

Bank Name: Bank Al-Falah Ltd

A/c Title: Al-Shifa Trust

A/c No: 0007-02906752

d) Mobile Donation Through U Paisa:-

- O Donor may visit any nearest U Paisa Centre and request the agent to pay for Al-Shifa Trust __________
- O Donor having U account with Ufone can donate through their mobile as well

e) Web Based Donation/Donation through Credit Cards:

Donor may visit web site of Al-Shifa Trust i.e www.alshifaeye.org and click on "Donate Tab" placed at right upper corner of web page to pay through Credit Card on online basis from anywhere in the world.

f) Mobile Donation:

Account holders of MCB Bank Ltd can donate through mobile banking as well using "Quick Pay" option.

g) Collection from Home/ office:

Donors within Rawalpindi/Islamabad may call Al-Shifa Trust at 051-5487820-5 Ext: 245 or send email at gmf@alshifaeye.org with your contact and complete address for collection of your generous Donation/Zakat from your home/office.

Note:

In Pakistan, all donations to Al-Shifa Trust are exempt from Income Tax vide"Clause 61 (X) of Part-I of Second Schedule of Income Tax Ordinance 2001".

The Mall Road Branch Saddar Rawalpindi, Pakistan

Branch/Address:





In UK

a) UK based donors may deposit their contribution in below mentioned bank of Al-Shifa Trust in UK.

Deposit your cash / cheques in any of the following bank accounts of Al-Shifa Trust on online basis from any branch of respective bank in UK:-

Sr#	Bank Name	Branch/ Address	A/c Title	A/c No.
1	HSBC Bank	Auchin Leck House, Birmingham	Al-Shifa Trust	40-1108-41311565

b) Contribution at office:-

Send cheques in the name of "Al Shifa Trust" at following address:

"Mr. M. Younas Bhatti" (Coordinator)

Younas Bhatti & Co Ltd, 1st Floor 93, Broad Street, Brimingham, B 15, 1AU, United Kingdom.

c) Web Based Donation/Donation through Credit Cards:

Donor may visit web site of Al-Shifa Trust i.e www.alshifaeye.org and click on "Donate Tab" placed at right upper corner of web page to pay through Credit Card on online basis from anywhere in the world.

Note:

In U.K., you can get Tax Exemption if your cheques are made payable to Al-Shifa Trust, Our Charity Number is 1077363

In USA

a) Direct Deposit in Bank:

Sr#	Bank Name	Branch/ Address	A/c Title	A/c No.
1	National Bank of Pakistan	100 Wall Street, 21st Floor New York, NY 10005	Al-Shifa Trust	52152578

b) Contribution at office:

Al-Shifa Foundation of North America: 474 Wall Street, Princeton, NJ 08540. Tel: (609)279-1400, email: info@afnausa.org, website: www.afnausa.org.

c) For donors outside the country especially UK and USA provision for online donations through PayPal is also available now.

d) Web Based Donation/Donation through Credit Cards:

Donor may visit web site of Al-Shifa Trust i.e www.alshifaeye.org and click on "Donate Tab" placed at right upper corner of web page to pay through Credit Card on online basis from anywhere in the world.

Note: (All donations/Zakat to Al-Shifa Trust are exempted)

In USA, you can get Tax Exemption if your cheques are made payable to AFNA (Al-Shifa Foundation of North America). "AFNA has been granted not-for-profit status under section 501© (3) status of the Internal Revenue Service Code" Tax ID No: 36-4328912 (For use of US Residents)



Al-Shifa Trust Eye Hospital, Jhelum Road, Rawalpindi, Pakistan Tel: 0092 51 5487820-25, Fax: 0092 51 5487827 Email: info@alshifaeye.org, ed@alshifaeye.org



Al-Shifa Trust Eye Hospital, Railway Road, Sukkur, Pakistan Tel: 0092 71 5612766, 0092 71 5615466 Fax: 0092 71 5613453 Email: info@alshifaeye.org, edsukkur@alshifaeye.org



Al-Shifa Trust Eye Hospital, KDA, Kohat, Pakistan Tel: 0092 922 515686, 0092 922 515710 Fax: 0092 922 515668 Email: info@alshifaeye.org, edkohat@alshifaeye.org



Al-Shifa Trust Eye Hospital, Ambore Camp, Muzaffarabad, Azad Jammu and Kashmir Tel: 0092 5822432159, 0092 5822432144, Fax: 0092 51 5487827 Email: info@alshifaeye.org, edmzd@alshifaeye.org

www.alshifaeye.org